

Heart to Heart We Boost

by Adele Dujardin, Rachel Oftedahl, GG Guitart, and Divya Jain

Design for Emergency
Seed ideas



Invites positive micro-interactions between people, even those who would normally not connect.

Micro-interactions of positivity lead to better living mentally and physically. One good moment leads to another. We feel good. We are more open, flexible, and seek more like experiences and so exponentially that one moment keeps on giving.

WHOM IS IT FOR?

All ages of users; anyone who wants to connect.

WHY IS IT RELEVANT?

Invites positive connection. Removes invisible awkward barrier.
Encourages the best in us to bring out the best in others, even strangers.
We all benefit from sharing the positive in us.

WHAT IS NEEDED TO IMPLEMENT THE IDEA?

Please list the technological components needed to develop and implement your idea , e.g.:

Logo designers
Website support
Social media marketing

WHO CAN CONTRIBUTE?

Please list the competences needed to develop and implement the idea, as well as potential partners, e.g.:

Graphic designers
Web developers
Social media influencers

