

# House Concert

by Papassara Achavakulthep, Maria Claudia Gonzales, Preejarumon Kaewmanee

Design for Emergency  
**Seed ideas**



## **An online concert organization, the new interactive concert experiences.**

Our team want to design the service that partner with music brand to show the concert online through virtual reality. Customers can be able to book ticket online and within one to two days before the day concert start, they will receive a welcome drink set and limited edition souvenirs of the online event. Our audience can watch in concert organizer's application with personal account (in showtime). Furthermore, the ticket can be used for lucky draw in order to have an exclusive meeting with artists via video chat after the concert ends.

### **WHOM IS IT FOR?**

People at home and want to participate concert.

### **WHY IS IT RELEVANT?**

This project aims to entertain people from loneliness as well as help people stay connected during isolation and social distancing.

### **WHAT IS NEEDED TO IMPLEMENT THE IDEA?**

Welcome Drink Set  
Limited Edition Sevensiors  
Data Platforms  
Visualise's VR headsets  
Chat/Video chat Platforms  
Web/Mobile Apps  
Delivering Network

### **WHO CAN CONTRIBUTE?**

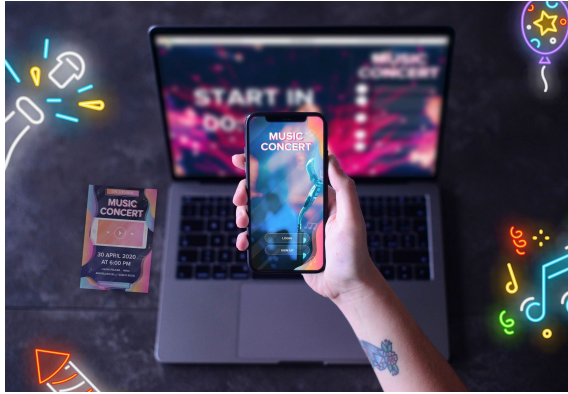
UI/UX designers  
Web/Mobile Apps developers  
Product designers  
Graphic designers  
Music Organizers  
Artists / Bands



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- Application & Data platform (personal account)*
- Receive the news of upcoming event
  - Purchase online ticket
  - Enter the room for specific concert that you booked & enjoy!



- Box Gift Set, Deliver with Visualise's VR Headsets:*
- Welcome drink
  - Limited Edition Souvenirs (Eg; T-shirt, Cheering Towel, Light stick)
  - Concert Ticket with login username and password



- Real time communication with other audiences.
- Be able to synchronize multiple VR headsets with your friend/ family who live in the same location.
- Give you an experience like you are at the concert.

## Contacts:

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**Option 1:** Google Cardboard VR Experience

*More affordable option and when the user is just curious about the service and wants to try this for the first time or prior the crisis, the user usually doesn't spend too much on concerts.*



**Option 2:** Original Headset (One-purchase only)

*This is the Full-Experience option and when the user is used to attend to concerts very often and the investment on the ticket is not a problem because they prioritize the overall experience.*

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