

# Communication system to support unhoused

by Sara Brantby

Design for Emergency  
Seed ideas



**An effective and organised communication system that supports homeless people and still respects the social distancing.**

This project was created with the intention to help one of the most vulnerable people affected by COVID-19 in a safe and organised way, by including everyone in a common communication system. When someone wants to provide or need a specific facility, determined symbols are used to be drawn on a sign. Additionally, an application would be available, used by both parts, can to pin the location of the sign. The application makes the communication more effective and easier to access information. It saves time and effort, which is highly essential in an emergency situation as this. According to statistics, a large number of unhoused people has access to a phone and therefore makes this idea possible.

## WHOM IS IT FOR?

Main users

Unhoused people who is looking for support and people who wants to offer support.

## WHY IS IT RELEVANT?

Homeless people are among the people who are most likely to receive the virus and highly vulnerable to it. Their needs are most of the time met in groups, for example at soup kitchens and shelters. This makes it difficult to maintain the social distancing and their safety. If people who are able to help and provide with support, unhoused people could receive needed support without risking to expose their health entirely or anyone else's.

## WHAT IS NEEDED TO IMPLEMENT THE IDEA?

Mobile App  
Sign  
Pen

## WHO CAN CONTRIBUTE?

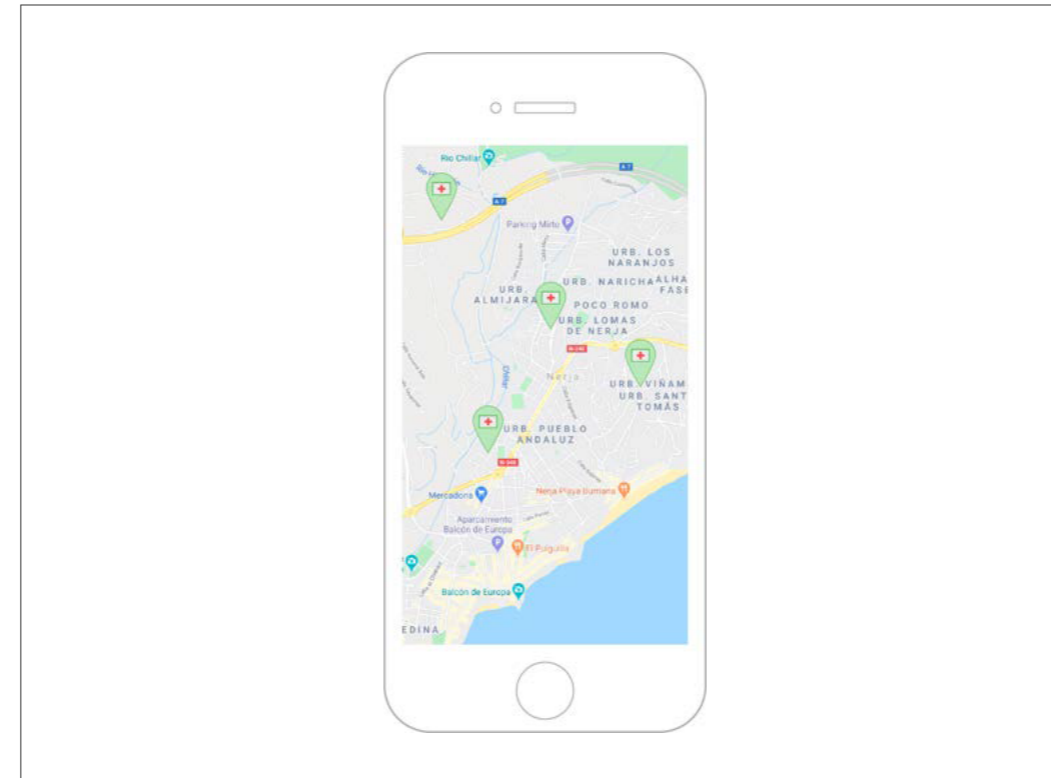
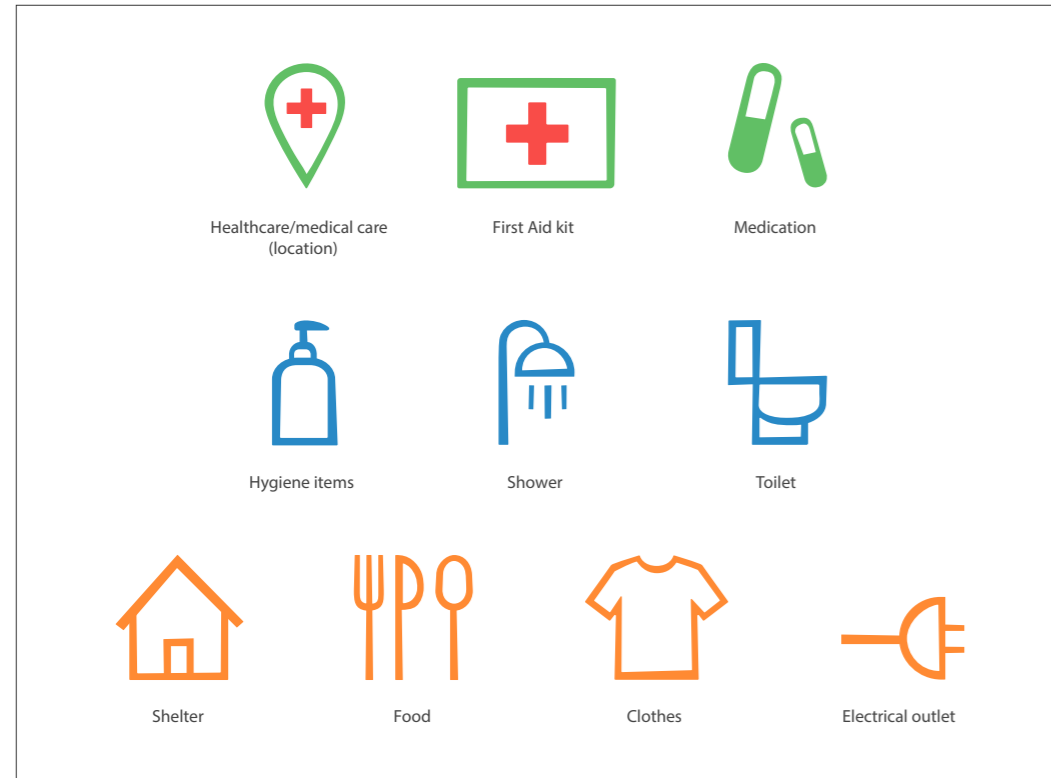
Web/Mobile Apps developers



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These are the symbols of the facilities that seem to be most essential and needed. They are categorised in three different colours to give a positive feeling in these tough times and to make it more organised in the app, but any colour works when they are drawn on a sign.

The application that shows the location of the symbol. With the application the user will be able to select if they are looking for support or offering support, then choose what type of facility. This communication system makes it possible to reach out and still keep social distancing.

An example of what the sign and the provided products could look like in a real life situation.

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