

An online trading community that connects those with skills, services, and specialized equipment, to those who have needs in your local area.

Those who are willing to provide the assistance and use of their skills and time are able to create an online storefront and become a Bridgeback Vendor. During the store creation process they will make filters focusing on what they offer and a few with what they are not willing to accept. When someone finds a vendor they would like to work with they will enter into negotiations with them. If both parties are in agreement they will both accept their terms and the work will be done to complete the exchange.

Those who need help can put in a request either directly to a specific vendor at their online store or send a general form that would be sent to the relevant vendors depending on what filters are selected. Any willing vendors will then contact the requester and negotiations will start. If both parties are in agreement they will both accept their terms and the work will be done to complete the exchange.

With Bridgeback money is not the only currency. It all in the negotiation. Exchanges of material, time, or another (legal) service can be used in exchange with the vendor, as long as both parties come to an agreement.

Bridgeback is about building new bridges and supporting our existing communities. Sometimes some people just need some help and with the volunteer option that help can be provided by vendors willing to gift their services, skills, and time to those who really need it.

WHOM IS IT FOR?

Those that have needs of resources, skills, or services that they cannot provide themselves. Also, people or businesses that would like to help provide assistance to meet others needs and are willing to do so by accepting payments other than money.

WHY IS IT RELEVANT?

There are people and businesses that have been willing to provide help in production of needed materials as the usual production companies are overwhelmed. With people spending more time at their homes they are also finding new needs that they might not be able fulfill themselves.

This platform would be a central location that can be used to help direct the needs and resources. It can direct help to big hospitals along with single person that have needs. More help can be provided if those that have the skills have access to more resources and a method to communicate with others find out the various needs.

WHAT IS NEEDED TO IMPLEMENT THE IDEA?

- Website & App
- Google Maps
- Forms with filtering system
- Messaging system
 - Whatsapp
 - Internal system / Chat
- Paypal

WHO CAN CONTRIBUTE?

- UX/UI Designers
- Graphic Designers
- Volunteers
- Businesses
- People with specialized equipment, such as 3D printers
- Product Designers
- People with trade skills

BRIDGEBACK *Breaking barriers and bridging connections*

by Mert Bozaydin, Jenice Burke, Narmin Sharifova

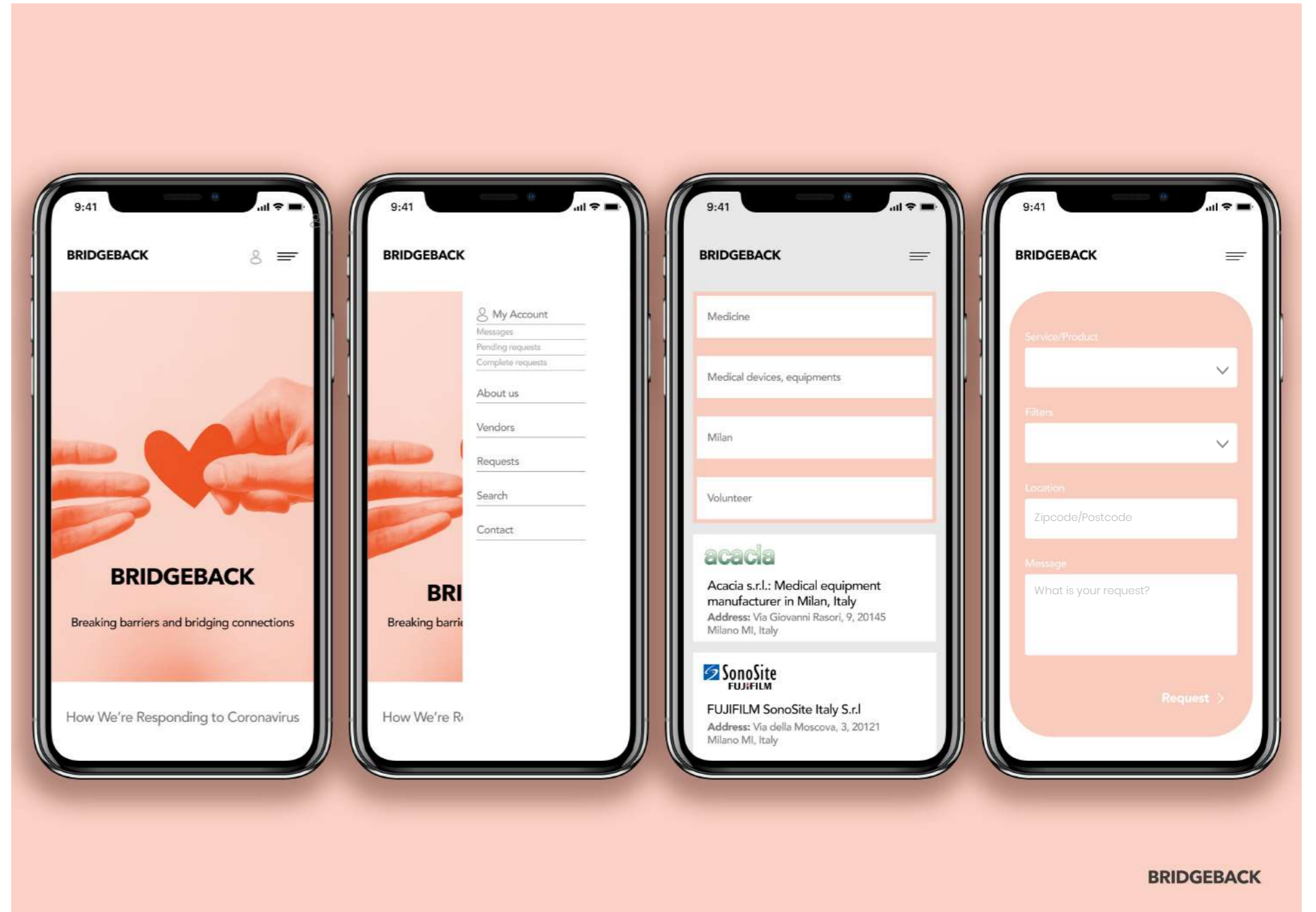
Design for Emergency
Seed ideas



Example images of some of the skills/services that can be used for trading and volunteering.

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A sample of pages of the mobile site.
Homepage | Menu | Vendor Search | Request Form



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